

NORTHEAST  
WISCONSIN'S LARGEST  
COMMUNITY-LED  
CLEANUP EFFORT!



# be seen where it counts

sponsor the

## FOX-WOLF WATERSHED CLEANUP

May 2, 2026

## why sponsor?

**This is what showing up for your community looks like.**

Every May, **more than 1,700 volunteers** get outside, and clean up the places they care about most. From parks and riverbanks to storm drains and lakefronts, it's a full-force community effort to protect our waters.

Your sponsorship helps us put **gloves on more hands, train more site leaders, fund safety gear and signage, cover trash disposal, and celebrate the effort** with our communities.

You're not just supporting a cleanup, you're helping **build a culture of care and action** across the watershed.

### Your sponsorship supports:

Over 1,700 volunteers across 70+ cleanup sites

Be visible in the very communities your business is part of

A powerful way to show you care, actions speak louder than ads

Sponsor online or by invoice.  
Sponsorships start at \$1,000.  
All donations welcome.

### Questions?

Contact: Jim Wickersham  
920.851.0948 | jim@fwwa.org

[fox-wolf.org/cleanup](https://fox-wolf.org/cleanup)



# FOX-WOLF WATERSHED CLEANUP



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## All cleanup sponsors can expect:

- Name or logo on website, posters\*, and event signage
- Recognition in press releases and recap email
- Group feature in social media spotlight video
- Name or logo on volunteer t-shirts (size by tier)

*Your sponsorship supports visible action and shows that your business stands with those making a difference.*

### diamond level

**\$5,000**

Top-tier logo placement in all materials

Group of 2 featured in pre- and post-event social media video

Private registration link for employees/families (early bird only)

Logo on yard sign at Cleanup Site

Optional exhibit table at the Cleanup Picnic

### gold level

**\$2,500**

Second-tier logo placement

Group of 2 featured in pre- and post-event social media video

Private registration link for employees/families (early bird only)

Logo on yard sign at Cleanup Site

Optional exhibit table at the Cleanup Picnic

### silver level

**\$1,500**

Third-tier logo placement

Group of 4 featured in pre- and post-event social media video

Logo on signage and t-shirts

### bronze level

**\$1,000**

Name listed (no logo) in all materials

Group of 4 mention in event social media video



#### Next Steps:

Contact: Jim Wickersham  
920.851.0948 [jim@fwwa.org](mailto:jim@fwwa.org)