



FOX-WOLF

watershed alliance



**sponsorship
supports the work**
2026 / 2027
*Clean Water, Thriving
Communities*
FOX-WOLF.ORG

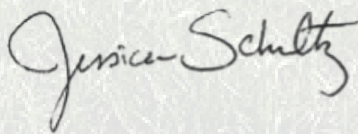
Sponsoring Action

A Shared Investment in Our Regions Future

Partnering with Fox-Wolf Watershed Alliance connects your organization to the real work being done to protect and strengthen the water resources that support our communities, businesses, agriculture, and regional economy. Your sponsorship helps advance on the ground conservation projects, water education in classrooms, scientific monitoring and research, and collaborative solutions that deliver lasting benefits across Northeast Wisconsin.

For decades, Fox-Wolf has worked alongside businesses, farmers, municipalities, educators, and community leaders to turn shared goals into measurable action. Together, we have implemented large scale conservation practices on the landscape, restored and protected waterways, engaged thousands of volunteers, and inspired the next generation of water stewards.

By investing in Fox-Wolf, you are helping build a stronger, more resilient future for our region; where healthy water resources continue to support vibrant communities, a thriving economy, and a high quality of life for generations to come.



Jessica Schultz
Executive Director



FOX-WOLF
watershed alliance

our waters, your business

work with us year-round

Our foundational support comes from businesses that contribute annually.

Business Partner – \$300/year

So much more than a donation, it's a declaration of values. You'll join a growing network of businesses that believe clean water and community health go hand in hand.

business partners can expect:

- Logo featured on Business Partner banner displayed on website
- Recognition across social media platforms once a year
- Logo included as Business Partner in Annual Report
- Opportunities to be featured in stories and event promotions
- Opportunities to give more money

(not many nonprofits are as honest as we are! 😊)

Most of all, your name becomes part of the solution taking shape across our watershed

want something unique?

- in-kind services
- employee volunteer days
- donation matching
- or something entirely new

If it supports clean water and community, we want to explore it with you. **Let's talk.**

Business Steward – \$1,000/year

Lead with impact. Link your name with lasting impact.

business stewards can expect:

- All Business Partner benefits, larger logo where applicable
- Linked logo included in our monthly e-newsletter
- Option to be featured in Watershed Moments

It's visibility with purpose, rooted in real progress for clean water and community.



Next Steps:

Contact: Jim Wickersham
920.851.0948 jim@fwwa.org

OR





the
FOX-WOLF
happiest hour

October 1, 2026

Celebrating What We've Made Possible.

Each fall, we gather for an evening of celebration, gratitude, and shared impact. The Happiest Hour is where we raise a glass to the partnerships, projects, and progress we've made, *together*. It's not a gala. It's a party for everyone who showed up for clean water this year.

Come for the food, drinks, and laughter. Stay for the deep sense of purpose.

all happiest hour sponsors can expect:

- Name or logo on the event webpage and signage
- Recognition in press releases and during the event
- Group feature in pre- and post-event social media videos

We spend the year working on the solution, We invite you to be part of the celebration!

diamond level

\$2,000

Individual spotlight in both event videos

Large logo placement in all materials

4 event tickets included

gold level

\$1,000

Group of 2 spotlight in both event videos

Medium logo placement

2 event tickets included

silver level

\$500

Group of 4 spotlight in both event videos

2 event tickets included



Next Steps:

Contact: Jim Wickersham
920.851.0948 jim@fwwa.org

OR





Fox-Wolf Summit

Community Water Outlook

An update on our areas water

May 2027

Join us for the Fox-Wolf Summit - community water outlook, an annual spring brunch bringing together the community, business leaders, and government partners to share the latest on the health of our watershed. Hear key updates, progress, and challenges from the past year, illustrated with stories from the field.

With the support of these partners, the Fox-Wolf Watershed Alliance continues its work to protect and restore our region's waters. Enjoy a light brunch and coffee while connecting with others who care about our region and our shared water.

all Fox-Wolf Summit sponsors can expect:

- Name or logo on the event webpage and signage
- Recognition in press releases and during the event
- Group feature in pre- and post-event social media videos

We would like the community to know the who, what, and why of our local waters.

We invite you to help us give the community an update on our waters.

diamond level

\$5,000

Individual spotlight in both event videos

Large logo placement in all materials

Reserved table for 6 included

gold level

\$2,500

Group of 2 spotlight in both event videos

Medium logo placement

4 event tickets included

silver level

\$1,000

Group of 4 spotlight in both event videos

2 event tickets included



Next Steps:

Contact: Jim Wickersham
920.851.0948 jim@fwwa.org

OR





FOX-WOLF farmer roundtable

February 2027 (2 events)

Two Dates. One Critical Conversation.

Each winter, Fox-Wolf hosts the Farmer Roundtable on two dates, one in **Kaukauna (2/4)** and one in **Oshkosh (2/5)**, making it easier for more farmers to attend and connect.

Though the landscapes differ, participants share a common goal: protecting water quality while building resilient, productive farms.

The Roundtable isn't a lecture. It's a dialogue about what works, what doesn't, and how conservation fits into real-world farming.

all roundtable sponsors can expect:

- **Linked logo on event webpage**
- **Logo displayed on event signage**
- **Recognition during event welcome**
- **Spotlight in event wrap-up social media video**

**afternoon
happy hour** **\$1,500**

Be the name on everyone's lips. As the exclusive sponsor of the event's top networking event, your brand is highlighted across event signage, printed materials, and of-day promotions.

diamond level

\$1,000 one date / \$1,750 both

Individual spotlight in social media videos

Logo on printed event promo materials

Optional exhibitor display and/or offer swag

3 event registrations included

gold level

\$750 one date / \$1,325 both

Group of 2 spotlight in social media videos

Logo on printed event promo materials

Optional exhibitor display and/or offer swag

2 event registrations included

silver level

\$500 one date / \$875 both

Group of 4 spotlight in social media videos

1 event registration included



Next Steps:

Contact: Tim Burns at
(920) 840-0104 or tim@fwwa.org

OR





March 2027 2 day event

Where Local Solutions Take Center Stage.

The Fox-Wolf Watershed Conference is one of the largest, and longest-running events in the region dedicated entirely to local water quality. It brings together **engineers, scientists, municipalities, and land managers** to learn, connect, and collaborate on protecting our waters.

This is so much more than a conference. It's a catalyst for partnerships, practical action, and local innovation.

all conference sponsors can expect:

- Linked logo on event webpage
- Logo in printed program and on event signage
- Inclusion in sponsor recognition video (shared at event + online)

evening social sponsor \$2,500

*Own the most anticipated moment of the conference. As the exclusive sponsor of the evening networking event, your brand is highlighted across event signage, printed materials, and promotions. **2 registrations included.***

diamond level

\$2,000

Top-tier logo placement in all materials

Individual feature in sponsor recognition video

Exclusive push notification in the mobile app

4 registrations included

gold level

\$1,500

Second-tier logo placement

Grouped feature in sponsor recognition video

3 registrations included

silver level

\$1,000

Third-tier logo placement

Grouped feature in sponsor recognition video

2 registrations included

bronze level

\$500

Fourth-tier logo placement

Grouped feature in sponsor recognition video

1 registration included

wifi sponsor \$1,500

*Be the first name every attendee sees! As the exclusive Wi-Fi Sponsor, your brand is displayed alongside the network login. On signage, print materials, and in the event app. **1 registration included.***



Next Steps:

Contact: Jim Wickersham
920.851.0948 jim@fwwa.org

OR



FOX-WOLF WATERSHED CLEANUP

FOX-WOLF WATERSHED ALLIANCE



May 1, 2027

Thousands of Hands. One Cleaner Watershed.

Each spring, over 1,800 volunteers across 70+ locations take part in one of Wisconsin's largest coordinated cleanup events. From Fond du Lac to Green Bay, families, businesses, and people who care come together to pick up trash along local rivers, trails, and public spaces.

This is hands-on stewardship. It builds pride, awareness, and lasting community connection.

All cleanup sponsors can expect:

- Name or logo on website, posters*, and event signage
- Recognition in press releases and recap email
- Group feature in social media spotlight video
- Name or logo on volunteer t-shirts (size by tier)

Your sponsorship supports visible action and shows that your business stands with those making a difference.

diamond level

\$5,000

Top-tier logo placement in all materials

Group of 2 featured in pre- and post-event social media video

Private registration link for employees/families (early bird only)

Logo on yard sign at Cleanup Site

Optional exhibit table at the Cleanup Picnic

gold level

\$2,500

Second-tier logo placement

Group of 2 featured in pre- and post-event social media video

Private registration link for employees/families (early bird only)

Logo on yard sign at Cleanup Site

Optional exhibit table at the Cleanup Picnic

silver level

\$1,500

Third-tier logo placement

Group of 4 featured in pre- and post-event social media video

Logo on signage and t-shirts

bronze level

\$1,000

Name listed (no logo) in all materials

Group of 4 mention in event social media video



Next Steps:

Contact: Jim Wickersham
920.851.0948 jim@fwwa.org

OR



Adopt-a-Launch – \$150/year

Public boat launches are where people meet the water, and your business can help keep them beautiful.

adopters can expect:

- On-site signage recognizing your support
- Visibility in digital outreach and maps
- A direct connection to a place your community loves

It's a simple but powerful way to show you care for the places we all share.



let's protect our water together

Thank you for considering a partnership with Fox-Wolf.

Whether you're ready for an ongoing relationship or an event sponsorship, your support protects the waters that define our region.

Ready to team up?

Reach out to Jim Wickersham.

jim@fwwa.org | 920.851.0948

FOX-WOLF.ORG

